

**Practical SOA for the Federal Government**  
*A Special One-Day Intensive on SOA Brass Tacks for the Government*  
*April 26, 2007 – Tysons Corner, VA*

ZapThink, LLC and Linthicum Group, LLC

**Date:** Thursday, April 26, 2007, 8AM to 5PM

**Location:** Tysons Corner, VA

**Cost:** \$299 per attendee, \$50 discount for registering before April 1, 2007

**Seminar Description**

While SOA approaches and technologies are increasingly well known, their nature and use case within modern organizations is still a mystery for most. What government agencies of all types and sizes need is a pragmatic approach to SOA that guides the practitioner through the maze of technology and hype, allowing them to determine the right architecture and technology for their unique needs, and how to manage that architecture going forward.

What is more, the Federal Enterprise Architecture (FEA) reference models especially the Technical Reference Model (TRM), is driving interest in SOA within the Federal Government. The TRM can be leveraged to support the development, delivery, and exchange of business and application components (Service Components) that may be leveraged in a Component-based or Service Oriented Architecture (SOA). Thus, those that are moving towards the TRM will find this seminar extremely valuable.

Adding to the complexity is the special requirements of government agencies and contractors that serve to make their SOA project that much more challenging. These issues include unique business processes, special security requirements, and long formal procurement cycles. Thus, to be successful with SOA agencies and contractors need to become knowledgeable with both the value and approaches that make SOA work for them, as well as how to be most effective within the unique environments of government.

In this seminar the best of the best in the world of SOA take you through concepts, business issues, approaches, and technology to make SOA work within your organizations. We don't focus on the hype and the folks who have products to push, but on the "brass tacks" of making SOA work *tomorrow* for your agency. Together, ZapThink analyst Ronald Schmelzer and notable IT expert and master architect David Linthicum provide this information considering the special needs of government agencies and contractors, and focus on how you can make SOA a reality by looking beyond the hype, addressing your requirements, and selecting the right technology the very first time.

**Who Should Attend**

Anyone within a government agency or contractor who is looking to leverage the value of SOA for today's projects or future needs. This event is appropriate for IT project managers, enterprise architects, senior developers, data architects, and anyone else who is or will be impacted by the adoption and movement to SOA by the Federal Government.

## Agenda

Session title	Time	Details
Session Registration	08:00-08:30	
Session Start & Introduction	08:30-08:45	David Linthicum, Linthicum Group & Ronald Schmelzer, ZapThink, LLC
Introduction to SOA for Government	08:45-10:00	<ul style="list-style-type: none"> <li>• A Current Architectures</li> <li>• B Federal Enterprise Architecture (FEA)</li> <li>• C Understanding the Objectives</li> </ul>
Coffee Break	10:00-10:15	
Defining the Value of SOA for the Government	10:15-12:00	Approaching SOA <ul style="list-style-type: none"> <li>a. Semantics</li> <li>b. Services</li> <li>c. Processes</li> <li>d. Design</li> <li>e. Architecture</li> <li>f. Technology Selection</li> </ul> <ul style="list-style-type: none"> <li>• Testing</li> </ul>
Lunch Break	12:00-13:00	<b>Special Sponsor Presentation</b>
SOA Pilots & Government Case Studies	13:00-13:45	<ul style="list-style-type: none"> <li>• Key case studies in SOA for Government</li> <li>• Taking the Iterative Approach to building SOA</li> <li>• Implementing Governance Early in the Process</li> <li>• Organizational Change</li> <li>• How to build acceptance for an SOA pilot project</li> <li>• How to assemble an SOA project team</li> <li>• How to build successful SOA projects by implementing key emerging best practices and techniques.</li> <li>• How to select a consulting partner for your SOA initiative</li> </ul>
The SOA Implementation Roadmap	13:45-14:45	<ul style="list-style-type: none"> <li>• Key roadblocks and challenges you will face in implementing Web Services and SOA projects, and ways to surmount those challenges.</li> <li>• What are the critical components of SOA infrastructure you'll need to have in place to get started with your SOA project</li> <li>• Service Security</li> <li>• Service Management</li> <li>• Service Runtime</li> <li>• Registries , Repositories , Design-time</li> </ul>

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Coffee Break	14:45-15:00	
<b>The business side of SOA</b>	15:00-16:30	<ul style="list-style-type: none"> <li>• Advise from the trenches on managing a SOA project</li> <li>• Ownership</li> <li>• Managing Processes</li> <li>• Who is in charge of the process?</li> <li>• Managing ongoing change</li> </ul>
<b>SPECIAL SPONSOR PRESENTATION</b>	16:30-17:15	Sponsor presentation and Q&A sessions